

Ee

Developed as a display face to add impact to posters and advertisements, the first heavy slab serif printing type was introduced by Vincent Figgins in 1815. After Napoleon's 1798 expedition many exotic novelties were described as *Egyptienne*; shrewd marketing led to the new slab serif style being called **Egyptian** with names like Cairo and Memphis.



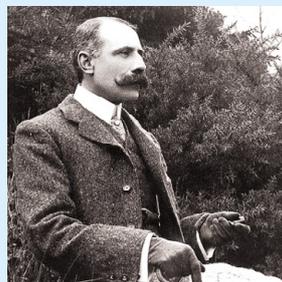
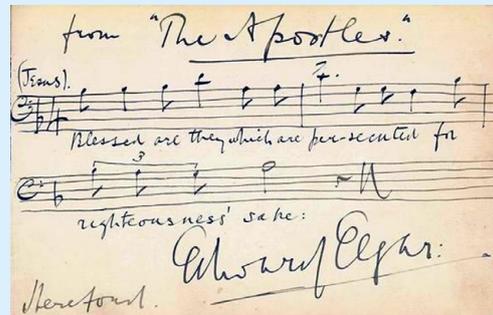
E is for ... **Electric and Musical Industries**, formed in 1931 by the merger of several record labels. The company's gramophone manufacturing led to success with large-scale electronics including radar and computers. In 1979 Godfrey Hounsfield was awarded the Nobel Prize for Medicine for the CAT medical imaging



scanner – the laboratory bench top prototype is seen here – developed by EMI. Subsequently EMI's non-music activities were sold off in order to concentrate on records and music publishing ...



Born in 1898, **Sergei Eisenstein** directed the silent revolutionary propaganda film masterpiece *Battleship Potemkin*. His first sound film, *Alexander Nevsky*, was initially well received in party circles, only to fall out of favour following the Stalin-Hitler pact of 1938. The 1941 German invasion of the Soviet Union reinstated the film – and its director – with its account of resistance to previous Teutonic attacks, though Eisenstein later suffered condemnation when *Ivan the Terrible* drew unwelcome parallels with Stalin's activities.



Born in rural Worcestershire in 1857, **Edward Elgar's** *Land of Hope and Glory*, derived from his *Pomp and Circumstance Marches*, and with jingoistic words added by EF Benson, has become an unofficial alternative national anthem. In marked contrast his last work, the *Cello Concerto*, replaces bombast with a haunting, melancholy beauty.



The royal cypher of **Edward VIII**, used on the few pillar boxes installed during his 10 month reign in 1936, is almost Tudor in design in contrast to the elegant, uncluttered image of the uncrowned king used on postage stamps.

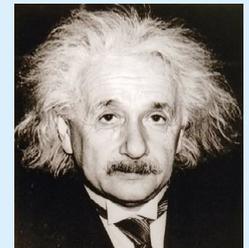


From its completion in 1931 the **Empire State Building**, at 1,454 feet, stood as the world's tallest building until the World Trade Center of 1972. Occupied just 13 months after construction began,



the project employed hundreds of fearless Mohawk Indian steel erectors.

Winner of the 1921 Nobel Prize for Physics 'for his services to Theoretical Physics, and especially for his discovery of the law of the photoelectric effect', **Albert Einstein** is better known to the public for his theories of relativity and the concept of mass-energy equivalence: **E = mc²**.



In a fifty year career as pianist, composer and orchestra leader **Duke Ellington**, with his refined manner and extraordinary charisma, raised jazz to a recognised art form. Before each performance his final instruction to his sidemen was always 'look handsome'.



The brainchild of a clergyman, the Rev Marcus Morris, the **Eagle comic** had huge success in its 1950s heyday. The comic blended the high adventure of *Dan Dare pilot of the future* with the back page historical biography series and superb cutaway drawings explaining the inner workings of the latest technology.

At 62 one of the oldest US presidents at the time of his election in 1952, **Dwight D Eisenhower** was succeeded by the youngest, John F Kennedy, aged 43 in 1960.



Described as the most beautiful car ever made, the **E type Jaguar** caused a sensation at its launch in 1961.

