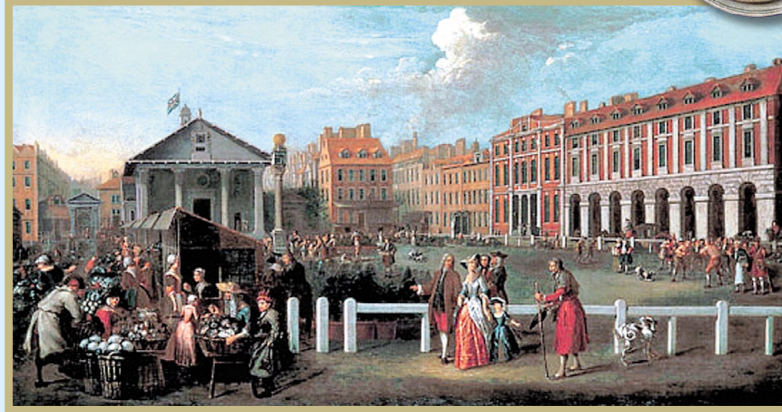


Jj

Type founder, punch cutter, printer and publisher, Nicolas Jenson was born in France in 1420 but spent his most productive years in Venice. In his first Venetian typeface – **Jenson Oldstyle** – ‘the characters are so intelligently and carefully elaborated that the letters are neither smaller, larger nor thicker than reason or pleasure demand ...’



J is for **Jaguar Cars** ... Founded as the Swallow Sidecar Company in 1922, **Jaguar** evolved into a luxury car company with a distinguished sporting pedigree. Wins at the Le Mans 24 hours sports car races in 1951, 1953, 1955, 1956 and 1957 led to the introduction of the E type – a road-going version of the all conquering racing D type.



The first significant British architect, and the first to bring Italianate Renaissance architecture to England, **Inigo Jones** (1573–1652) not only designed buildings – notably the Banqueting House in Whitehall – and urban developments such as the piazza at Covent Garden, but also devised theatrical stage sets and costumes.



Using his familiar stage patter “Wait a minute, wait a minute, you ain’t heard nothin’ yet” to introduce his first song, **Al Jolson** launched film’s sound era in his 1927 film **The Jazz Singer** – so sure was Jolson of its success that he part-financed the film. Already Broadway’s biggest star, Jolson was the catalyst for cinema’s transition from silent fantasy to talking realism.

First flown commercially in 1970, the Boeing 747 **Jumbo Jet** was developed for commercial passenger and cargo use following a US Airforce study project on very large strategic transport aircraft. A new production



plant, at Everett in Washington state, was built to produce the huge aircraft with its 200ft wingspan, 8300 mile range and 550 mph cruising speed. To date 1400 Jumbos have been delivered, with a further 100 currently on order and a continuing development programme of future variants.



In a short poem entitled *And did those feet in ancient time* but today better known as the hymn **Jerusalem**, William Blake coined the



phrase ‘dark satanic mills’. With music added by Sir Hubert Parry – a former Lloyd’s underwriter – in 1916, the hymn is featured each year at the Last Night of Proms.

Edward Johnston developed one of the first, and longest lived, corporate identities. He designed London Transport’s distinctive typeface in 1916; the roundel logo – derived



from the 19th century symbol of the London General Omnibus Company – was adopted in 1908 and refined by Johnston in 1919.



Fifth planet from the Sun, the gas giant **Jupiter** is the largest planet of the Solar System. The best known feature of Jupiter is the Great Red Spot, a persistent anticyclonic storm located 22° south of the equator that is larger than Earth. The Spot is known to have been in existence since at least 1831, and quite probably since 1665.

Produced in Bradford, the streamlined **Jowett Javelin**, with its flat-four engine, independent front suspension and unitary body construction, was one of the most advanced cars of the early 1950s. Sales never matched expectations and the company’s factory was turned over to the manufacture of tractors.

