

Tt

T is for ... **Toyota**.  
Toyota's first car, the model AA, was launched in 1936, with 1,142



produced. 200 million vehicles had been built by 2012, many in US plants established in response to the imposition of sky-high import duties. The oil crises of the 1970s made these fuel efficient vehicles popular, and Toyota remains a leader in the development of hybrid technology.

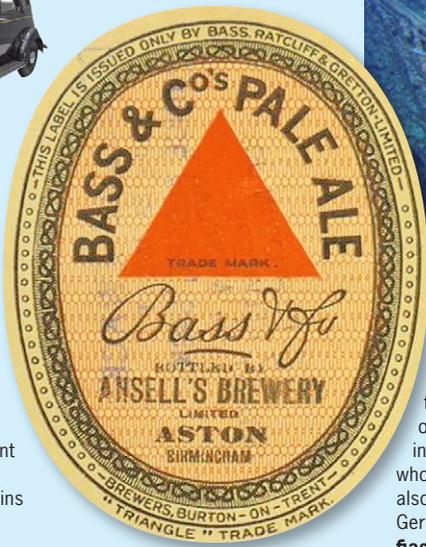
Once a mainstay of urban transport, most British cities scrapped their **tram networks** in the early 1950s. Now, sixty years later, hi-tech **metro tram** systems are taking the place of the stately double decker Edwardian boneshakers.



Founded in 1903, **Ty-Phoo Tea** was named after the traditional Chinese word for doctor.



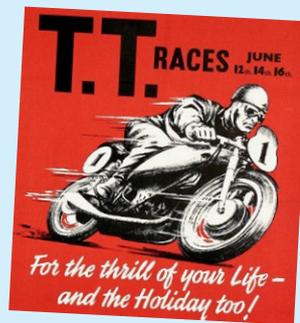
Still in use, Bass Brewery's **Red Triangle** was Britain's first **trademark** to be registered under the **Trade Mark Registration Act** of 1875.



The remains of RMS **Titanic** – split in two, but surprisingly intact – lie on the ocean floor at a depth of 12,415 ft, off the coast of Newfoundland, where the ship sank on her maiden voyage in 1912 with the loss of 1,502 lives. Ship's nurse Violet Jessop, who lived until 1971, survived the disaster of 1912 and in 1916 also survived the sinking of **Titanic's** sister ship, **Britannic**, by a German mine. Violet had already endured a **Titanic-related fiasco** in 1911 – she was aboard the third sister ship, **Olympic**, when it collided with the warship HMS **Hawke** off the Isle of Wight.



First held in 1907, the **Tourist Trophy** motor cycle races still draw huge crowds to the Snaefell Mountain course on the Isle of Man. The top riders cover the 37 mile circuit – on public highways closed for the racing sessions – in just over 17 minutes, at over 130 mph.



**TWININGS**  
OF LONDON

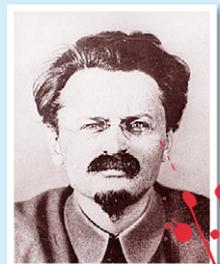
The Golden Lion **tea room** opened by **Thomas Twining** is London's longest-standing rate payer, occupying the same premises on the Strand since 1706. The tea trading company has used its logo unchanged since 1787.



The Roman Empire was at its greatest extent under the Emperor **Trajan**, born in Spain in AD53 and ruling from AD98 until his death in AD117. The carved inscription at the base of **Trajan's Column** in Rome has elegant letterforms which have

SENATVS  
POPVLVSQVE  
ROMANVS

influenced lettering and subsequently type design for centuries.



One of the architects of the Russian revolution of 1917, **Leon Trotsky**, although heir presumptive at the time of Lenin's death in 1924, was out-manoeuvred in the subsequent leadership struggles and exiled from the USSR in 1929. Trotsky continued to campaign for his vision of an ideal communist state until his murder, on the orders of Stalin, in Mexico in 1940.