

# D d

The French printing and type founding family give their name to the **Didot** group of type faces. Firmin Didot originally cut the letters and cast them as type in the late 18th century; his brother Pierre used the types for bookwork in the early 19th century. A contemporary version is used in the masthead of (*Harper's*) *Bazaar*.



*Harper's Bazaar* designers have often played visual jokes with its **Didot** masthead, from Henry Wolf's classic 'bill-poster' of 1959 to the recent 'hand-held' version.



Better known as the designer of the Do 17 'Flying Pencil' light bomber of the Second World War, **Claudius Dornier** produced the extraordinary **Do X flying boat** of 1929. In a style reminiscent of an ocean liner the pilot in the cockpit would ask the engineer,



One of Britain's first public buildings in the International style, the **De La Warr Pavilion** – situated on the seafront at Bexhill on Sea – was designed by Erich Mendelsohn and Serge Chermayeff, leading figures in the Modern Movement. Controversial since its opening in 1939 – Spike Milligan described it as '...a fine modern building with absolutely no architectural merit at all. It was opened just in time to be bombed. The plane that dropped it was said to have been chartered by the Royal Institute of British Architects...' – it has recently been restored to its original streamlined glory.

*De facto* leader of the English fleet which defeated the Spanish Armada of



based in the machine centre deep in the hull, and who controlled the multiple throttles of its twelve engines (six pull + six push), to adjust power as necessary. Despite its luxurious passenger accommodation the aircraft was not a success...

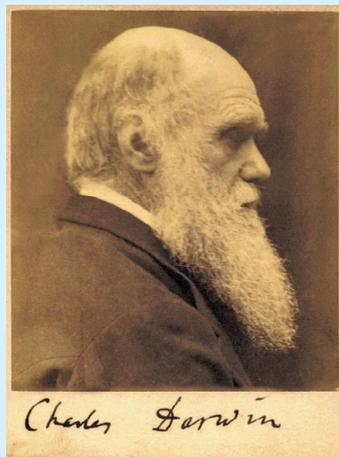
## Dior

**D** is for **Dior**. Following the austerity of the wartime years **Christian Dior's New Look** of 1947 launched the couture house

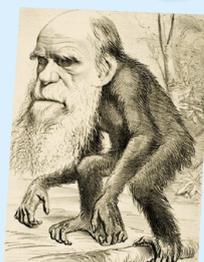


and stunned and delighted the fashion world with its use of luxurious fabrics, wasp waisted silhouettes and flared skirts. This classic photograph shows the look in front of the Pont de Grenelle in Paris with its nearby replica Statue of Liberty.

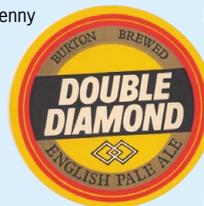
Noted for his explosive temperament, **Donald Duck** often shares his adventures with his nephews Huey, Dewey and Louie. Curiously, Donald only wears trousers when swimming.



Voted fourth in a BBC poll to find the 100 greatest Britons, **Charles Darwin** revolutionized scientific thought with his book *The Origin of Species*. His opponents wilfully misrepresented his theories, gleefully depicting Darwin as descended from the apes.



1588, **Sir Francis Drake** (1540–1596) was sea captain, privateer, explorer and politician. During his circumnavigation of 1577–80 Drake captured and looted Spanish vessels – one ship alone yielded £7,000,000 in gold – and visited California. His ship *Golden Hind* was shown on the pre-decimalization halfpenny coin.



Developed in 1846 as a way of persuading French Foreign Legionnaires to drink quinine as an anti-malaria measure, **Dubonnet's** image is still defined by AM Cassandre's wonderful posters. **Double Diamond** pale ale adopts a more rough hewn approach to its branding.

